

EXCHANGE 2022 SPONSORSHIP PROGRAM



March 26-29, 2022
KANSAS CITY, MO

GET IN FRONT OF THOUSANDS!

Thousands of grain handling and processing professionals will be heading to Kansas City, MO for GEAPS Exchange 2022. Get your brand in front of decision-makers from all sectors of the industry by taking advantage of the [Exchange 2022 Sponsorship Program](#).

EXCHANGE REACH

over 500
companies in one place at one time

5,000
monthly views in *In-Grain*

over 4,000
followers on social media

102,000
visits to website



GEAPS Exchange Highlights.....

4 education tracks

40+ hours of education

20+ Countries

16 hours of Expo Time

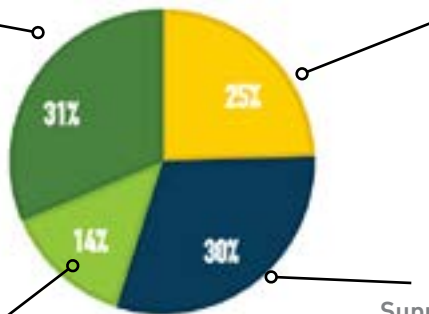
ATTENDEE BUYING POWER

Recommend equipment/ services to management

No role in equipment/ services purchases

Make final decision

Supplier of equipment/services who also purchase items/ services from other suppliers



77%

role in purchasing decision

SELECT YOUR SPONSORSHIP ITEMS

All sponsorship commitments will be submitted online. You will be able to browse opportunities and secure your sponsorship items all in the same place. They will add up to a dollar amount to place your company in the desired sponsorship level- listed on the next page.

ATTENDEE EXPERIENCE	#	AMOUNT
Exchange Mobile App Feature your company logo on the Mobile App home page and other promotional materials	1	\$10,000
Conference Wi-Fi Feature your company logo through out the Convention center for wifi information as well as promotional materials for show information	1	\$8,000
Lanyards Feature your company logo along with GEAPS logo on show lanyards to be handed out at registration to over 2,000 attendees	1	\$8,000
Host Hotel Key Cards Company logo respresented on the key cards at the Kansas City Marriott	1	\$5,000
Show Notepads Notepads will be available for all attendees at registration for show information. Company Logo will be represented on the notepad	2	\$2,500
Pens Company Logo on show pens to be available to all registered attendees	1	\$4,000
Registration Platform Company logo present on the homepage of the registration site and on registration confirmations	1	\$7,500
Registration Onsite Kiosk Company logo present on all the registration self service kiosks in the registration lobby	1	\$5,500
Fun Run Sponsor the early morning run by encouraging wellness to the attendees. Company logo will be present on maps and event signage	2	\$650
Exchange Event Emails Company logo represented in one day's program email	5	\$1,000
Directional Signage Company logo represented on signaged directing attendees to events throughout the convention center	6	\$750
Show Swag Bag Company logo represented on swag bags made available to all attendees	1	\$6,000
Mobile App Push Notifications Company name listed for one day of push notifications	3	\$2,000

EXCHANGE EXTRAS	#	AMOUNT
Hand Sanitizers Company logo displayed on the individual hand sanitizers handed out at registration or company can send their own branded hand sanitizers	2	\$1,500
Past President's Lunch Company logo on invitations as well as event signage at this private event	1	\$4,500
Interactive Online Floorplan Banner Ads Have your company logo featured on the mobile app in the floorplan banner ads	3	\$1,000
Photography Sponsor Have your company logo featured on the Flickr account where show photos will be shared	1	\$4000
Student Day Have your company logo represented on event signage and event promotions	2	\$2000
Leadership Breakfast Have your company logo represented on event signage	2	\$2,000

EDUCATION PROGRAM	#	AMOUNT
Wake-Up Stations Sponsor the breakfast before education sessions begin. Company logo displayed on event signage	4	\$2,500
Innovation Stations (formerly the expo pods) Company logo displayed on hanging sign	4	\$2,000
Closing Session Final session of the conference to close out the events. Company logo represented at the closing sessions	2	\$2,000
Ed Session Energy Break Company logo represented at the break in between education sessions	6	\$1,500
Education Program Company logo will be present at the sessions on signage and on pre session slides	12	\$750
Keynote Presentation New this year! Start off the conference with a special presentation from a keynote speaker. Sponsor will be presented on the screen, announced at the beginning of the session and logo represented on signage	1	\$5,500
Idea Exchange Company logo represented on the screens and signage at the event	6	\$750

EXPO HAPPENINGS	#	AMOUNT
Expo Lounge Company logo on hanging sign above the lounges and on the cocktail tables throughout the lounge	4	\$4,000
Expo Hall Water Stations Company logo on cups set at the water stations throughout the expo hall	3	\$3,000
Expo Refreshment Breaks Company logo on sigange at one of the refreshment breaks	4	\$2,000
Exhibitor Set-Up Refreshments Company logo on signage during set-up	2	\$2,000
"Lunch On Us" Each attendee registered under the sponsoring company gets a blinkie button to identify sponsorship	unlimited	\$800/ exhibitor \$1,000/ non-exhibit
"You are Here" Signs Company logo represented on floorplans throughout the hall to help attendees navigate the tradeshow floor	3	\$600

SOCIAL NETWORKING	#	AMOUNT
Get-Acquainted Party GEAPS Exchange's largest social event. Held as the kick-off event. Have your company logo represented on signage at the event	2	\$4,500
Welcome Reception Event in the expo hall after the first day of the tradeshow. Company logo on signage at the event	4	\$3,000
Closing Reception New this year! Company logo represented on signage during event and promo materials	3	\$1,500
Chapter Cornhole Tournament New this year! Company logo represented on signage at event	Unlim	\$500

SPONSORSHIP BENEFITS

Sponsoring companies will receive the following benefits based on their level of sponsorship which is determined by the total dollar amount of the combined sponsorship items purchased.

SPONSORSHIP LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	CRYSTAL
SPONSORSHIP AMOUNT	\$20,000+	\$19,999-\$10,000	\$9,999-\$4,500	\$4,499-\$2,500	\$2,499-\$1,500	\$1,499-\$500
Provide one ad insert in In-Grain leading up to the Exchange	●					
Daily recognition announcements in the Expo hall	●					
Banner ad with link to company website and promoting your booth in Exchange promotional emails	●					
Recognition on Expo hall screens	●					
Company Ad on the Exchange website homepage	●					
Company logo represented in the post Exchange Hightlight Reel	●	●				
Social Media Shoutout for Company on GEAPS' LinkedIn and Facebook Accounts	●	●				
Prestigious Exchange sponsor logo	●	●				
Company logo represented on signage within the GEAPS Booth in the Expo hall	●	●				
Company logo on the Exchange homepage for months leading up to Exchange	●	●	●			
Company name printed on beverage napkins at the Welcome Reception	●	●	●			
Professional photo of your company's booth in the Expo Hall (if exhibiting)	●	●	●			
Complimentary Full Registrations	4	3	2	1		
Opportunity to provide pens and/or notepads for education program	●	●	●	●		
Copy of pre- and post-show mailing list	●	●	●	●	●	
Company logo/name in Exchange Mobile App with link to website	logo	logo	logo	name	name	name
Company logo/name listed in In-Grain leading up to the Exchange	logo	logo	logo	name	name	name
Company logo displayed on applicable event/item signage	●	●	●	●	●	●
Company logo/name listed on GEAPS website with link to website	logo	logo	logo	name	name	name
Company logo/name listed in post-Exchange issue of In-Grain	logo	logo	logo	name	name	name
Special sponsor ribbons for name badges	●	●	●	●	●	●
Company logo on Sponsor Wall near the registration lobby.	●	●	●	●	●	●



SPONSOR POLICIES

OPPORTUNITY AVAILABILITY

Past sponsors will have a preview before the program launches to the larger audience. Moving forward, sponsorships will be awarded based on first-come, first-serve.

SPONSORSHIP AGREEMENT

By submitting the online commitment, sponsoring company agrees to pay the sponsorship total. Payments can be made by credit card at time of checkout or by check by selecting pay later.

All recognition of sponsorship is the responsibility of the Grain Elevator and Processing Society, as outlined in the corresponding list of benefits by level. GEAPS is willing to entertain proposals for in-kind sponsorships.

Cancellations and refunds are available only if recognition benefits have not been accrued.

Please contact Brittany Labatt at sponsorship@geaps.com for more information.

SPONSOR
EXCHANGE 2022 NOW!



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KANSAS CITY CONVENTION CENTER