



GEAPS EXCHANGE 2022 EXHIBITOR PROSPECTUS

March 26–29, 2022

KANSAS CITY, MISSOURI

KANSAS CITY CONVENTION CENTER





ABOUT GEAPS EXCHANGE



ABOUT GEAPS

The Grain Elevator and Processing Society (GEAPS) is an international professional association that supports its members and the industry by serving as The Knowledge Resource for the world of grain handling and processing industry operations. GEAPS' global network of industry professionals includes more than 2,400 individual members from about 1,150 companies.

Learn more about GEAPS at www.geaps.com.

WHY ATTENDEES COME TO EXCHANGE

1. To become aware of new equipment, products, services and suppliers
2. To network with industry peers and suppliers
3. To evaluate and compare suppliers of equipment products and services for future purchases
4. To meet with current customers or suppliers and/or expand my current supplier/customer base
5. To attend education sessions

GEAPS Exchange Highlights.....

4 education tracks

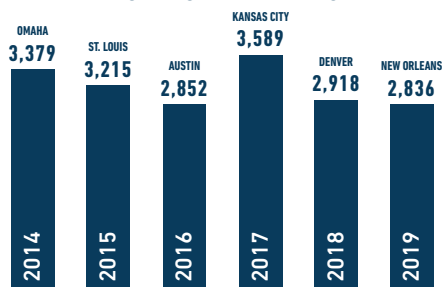
20+ Countries

16 hours of Expo Time



WHY EXHIBIT AT GEAPS EXCHANGE 2022?

EXCHANGE ATTENDANCE



GEAPS Exchange is the best place to connect with grain industry operations professionals and executives.

THE BENEFITS OF EXHIBITING INCLUDE:

- Drive sales by meeting decision makers in the Expo Hall.
- Increase brand awareness with a booth.
- Expand your territory by making connections around the world.
- Create new brand advocates by demonstrating your equipment for operators

Kansas City has had record attendance! We expect a great turnout this year!

ATTENDEE JOB FUNCTION



... Sales and Marketing



... Owner/Senior Management



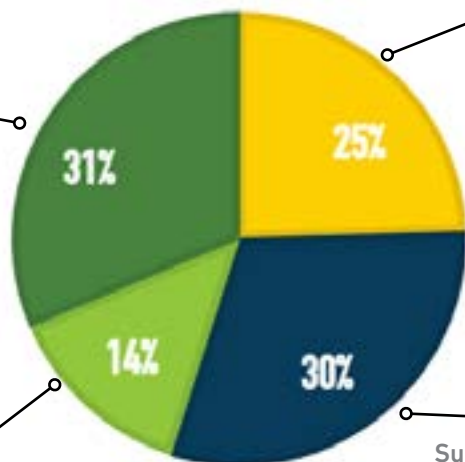
... Facility Manager/ Operations



... Consultant, safety, engineering

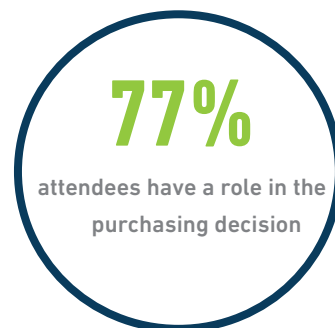
ATTENDEE BUYING POWER

Recommend equipment/ services to manager



Make final purchase decision

Supplier of equipment/ services who also purchase items/ services from other suppliers





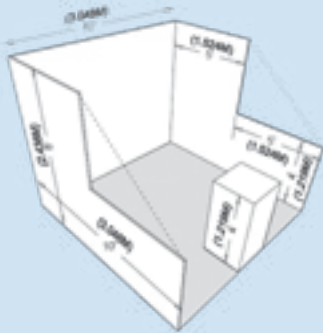
EXPO HALL FLOORPLAN

Please visit our [Become an Exhibitor](#) Webpage for more information on exhibiting!



BOOTH PRICING

SIZE	PRICING	MEMBER DISCOUNT	CORNER PREMIUM
100 SQ FT - 399 SQ FT	\$27.50 PER SQ FT	\$25.50 PER SQ FT	\$250 PER CORNER
400SQ FT - 899 SQ FT	\$27.00 PER SQ FT E	\$25.00 PER SQ FT	\$250 PER CORNER
900 SQ FT - 5000 SQ FT	\$26.50 PER SQ FT	\$24.50 PER SQ FT	\$250 PER CORNER



WHAT YOU RECEIVE WITH YOUR BOOTH:

- Two complimentary booth worker passes per 100 sq. ft.
- Pipe and drape
- Unlimited 50% off coupon code for expo only passes for customers
- Free online exhibitor profile in mobile app and Exchange website
- Free listing on the GEAPS Online Buyers' Guide

Need additional items for your booth?

All booth furnishings including carpet, furniture, electricity, and internet can be found in the exhibitor kit. Hargrove, the general services contractor will send this out to exhibitors after a company reserves their booth space. Be on the look out for this email coming direct from Hargrove Inc.



GEAPS EXCHANGE 2022

EXHIBITOR RESOURCES

FIND EVERYTHING YOU NEED TO EXHIBIT ON THE EXHIBITOR [RESOURCES PAGE](#)

- Parking and area information
- Move-in Logistics
- Union Rules and material handling rules
- Update your online profile
- Register

MARKETING TOOLKIT- WAYS TO PROMOTE YOUR PARTICIPATION AT EXCHANGE



GEAPS EXCHANGE ONSITE EXPO SCHEDULE

Set-Up Hours	<p>Thursday, March 24 Large Equipment, by appointment only</p> <p>Friday, March 25 Large Equipment, by appointment only</p> <p>Saturday, March 26 7 a.m. - 5 p.m.</p> <p>Sunday, March 27 6:30 a.m. - 9:45 a.m.</p>	<ul style="list-style-type: none"> • All large equipment booths must schedule an appointment to move-in. • Large equipment is defined as anything that requires ground unloading off of a flatbed or lowboy, or anything that warrants additional room to unload. • Contact Hargrove by email at exhibitorservices@hargroveinc.com or at (301) 306-4627. • Aisle carpet will be laid Saturday at 5 p.m., please clear the aisles. • Exhibits must be show-ready by 9:45 a.m. on Sunday, March 27.
Exhibit Hours	<p>Sunday, March 27 Show Open 11:15 a.m. – 6 p.m. Welcome Reception 4:30 p.m. – 6 p.m.</p> <p>Monday, March 28 10 a.m. – 3 p.m.</p> <p>Tuesday, March 29 10 a.m. – 1:45 p.m.</p>	<p>Hall open to exhibitors 6:30 a.m. – 6 p.m. Lunch Noon – 1 p.m.</p> <p>Hall open to exhibitors 7 a.m. – 5 p.m. Lunch Noon – 1 p.m.</p> <p>Hall open to exhibitors 7 a.m. – 7 p.m. Lunch 11:30 a.m. – 12:30 p.m.</p>
Tear-Down Hours	<p>Tuesday, March 29 1:45 p.m. - 7 p.m.</p> <p>Wednesday, March 30 8 a.m. - Noon</p>	<p>Tear-down is not allowed before 1:45 p.m. on Tuesday, March 29</p>



FUTURE DATES OF GEAPS EXCHANGE:

FEBRUARY 25-28, 2023- Kansas City, Missouri

FEBRUARY 24-27, 2024- Kansas City, Missouri



Exhibitor Services Team:

Exhibit Coordinator and Exhibit Sales

Brittany Labatt, Conference and Sales Manager

brittany@geaps.com

763-999-4305

Show Registration

Whitney Bey, Conferences Manager

whitney@geaps.com

763-999-4299

General Service Contractor

Hargrove:

exhibitorservices@hargroveinc.com

301-306-4627

Sponsorship and Promotional Opportunities

Brittany Labatt, Conference and Sales Manager

brittany@geaps.com

763-999-4305

Hotel Services

Whitney Bey, Conferences Manager

whitney@geaps.com

763-999-4299